### Forensic analysis of your browser fingerprint

#### Walter Rudametkin

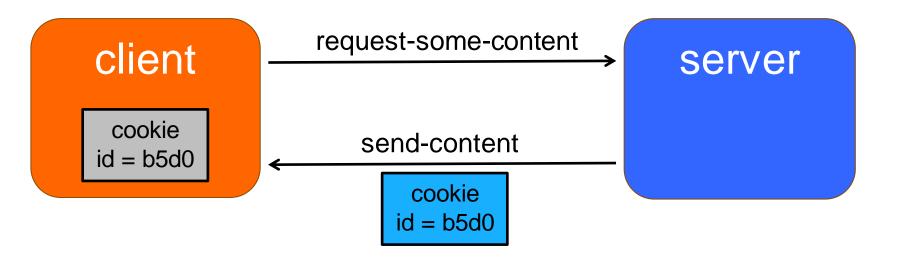
Inria Spirals & University of Lille <a href="http://rudametw.github.io">http://rudametw.github.io</a>







#### Browser cookies

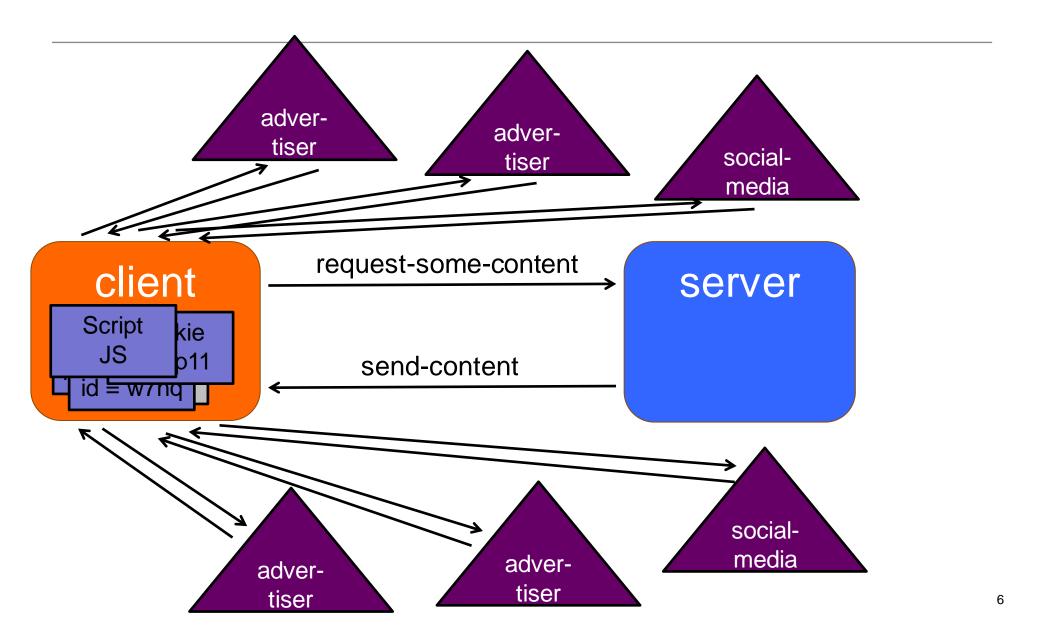






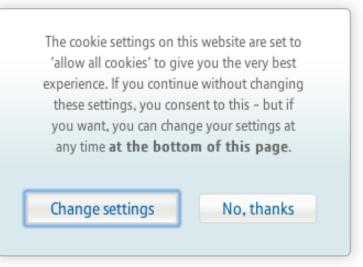
#### 74 trackers (most invisible)

Accuen Media, Acuity Ads, Adap.tv, Adify, Adroit Digital Solutions, AdScale, ADTECH, Advertising.com, Aggregate Knowledge, AppNexus, AT Internet, Atlas, BidSwitch, Casale Media, Cedexis Radar, Chango, ChartBeat, Connexity, Criteo, Datalogix, DataXu, Digilant, Dotomi, DoubleClick, DoubleClick Bid Manager, DoubleClick Spotlight, EQ Advertising, Eulerian, Experian Marketing Services, eyeReturn Marketing, Ezakus, Facebook Connect, Facebook Exchange (FBX), Facebook Social Plugins, Google Adsense, Google Analytics, Improve Digital, Integral Ad Science, Jumptap, Kameleoon, Ligatus, Lijit, Magnetic, Media Innovation Group, Media Optimizer (Adobé), Media6Degrees, MediaMath, Netmining, Neustar AdAdvisor, OpenX, Optimix Media Delivery, Outbrain, OwnerlQ, PubMatic, PulsePoint, Quantcast, Right Media, Rocker Fuel, Rubicon, ScoreCard Research Beacon, SiteScout, Sizmek, SMART AdServer, SpotXchange, TradeDesk, TubeMogul, Turn, Twitter Button, Veruta, Videology, Video Step, Visual Revenu, Yandex. Metrics, Yieldr



#### "Cookie awareness"

- Legal action
  - CNIL, GDPR, ePrivacy
- Extensions
  - 95 add-ons for Firefox for cookies
  - Tor, Ad-Blockers, Anti-trackers
- Browser parameters
  - accept cookies, third-party cookies, etc.
- Private navigation
  - removes cookies after each session
- Browsers
  - Brave



7

#### More techniques

- But also more agressive cookies & fingerprinting
  - Evercookies (multiple cookies), flash cookies (LSO),
    Permacookie (e.g., Verizon), Google Cookie (used by NSA).
  - Advanced Device Identification using Browser Fingerprinting

### A browser fingerprint

Attribute	Value
User agent	Mozilla/5.0 (X11; Linux i686; rv:25.0) Gecko/20100101 Firefox/25.0
HTTP accept	text/html, application/xhtml+xml, application/xml;q=0.9,*/*;q=0.8 gzip, deflate en-US,en;q=0.5
Plugins	Plugin 0: QuickTime Plug-in 7.6.6; libtotem-narrowspace-plugin.so; Plugin 1: Shockwave Flash; Shockwave Flash 11.2 r202; libflashplayer.so;
Fonts	Century Schoolbook, Source Sans Pro Light, DejaVu Sans Mono, Bitstream Vera Serif, URW Palladio L, Bitstream Vera Sans Mono, Bitstream Vera Sans,
HTTP DoNotTrack	1
Cookies enabled	Yes
Platform	Linux i686
OS	Linux 3.14.3-200.fc20.x86 32-bit
Screen resolution	1920x1080x24
Timezone	-480
DOM Session storage	Yes
DOM Local storage	Yes
I.E. User data	No











#### A special attribute: Canvas fingerprint

Cwm fjordbank glyphs vext quiz, @

Cwm fjordbank glyphs vext quiz, @



#### Browser fingerprinting

• Began in 2010 and is growing [PETS'10<sup>1</sup>, CCS'13<sup>2</sup>, CCS'14<sup>3</sup>, CCS'16<sup>4</sup>]

- Some defenses exist
  - NoScript, randomization/blocking extensions, Brave,
- Discovering new attributes all the time
  - Searching for unique and stable fingerprints
- 1. Eckersley, P. How unique is your web browser?
- 2. Acar, G. et al. FPDetective.
- 3. Acar, G., et al. The web never forgets: Persistent tracking mechanisms in the wild.
- 4. Englehardt, S., and Narayanan, A. Online Tracking: A 1-million-site Measurement and Analysis.

#### https://amiunique.org (2014)

#### Am I Unique?

- ★ Home
- My fingerprint
- Global statistics
- ? FAQ
- Privacy policy
- % Links
- O About

Learn how identifiable you are on the Internet

Help us investigate the diversity of web browsers

View my browser fingerprint

By clicking on this button, only anonymous data will be collected and a cookie will be stored in your browser for four months. You can find more details in the Privacy Policy.

Spread the word! Share AmIUnique! Try it on all your devices!



What is browser fingerprinting?

Learn more

Any questions? Send us an email at contact@amiunique.org

#### http://amiunique.org (am I unique?)

- Inform users
- Study advanced fingerprinting techniques
- Highly visible project
  - Website, browser extensions, research papers, news articles, interviews, and lots of vulgarization
- More than 1 million fingerprints collected





# Finding #1: Mobile fingerprints are also unique

- Mobile browser fingerprinting is feasible
  - High uniqueness (depends on make/model)
  - High stability
  - Different attributes (e.g., user agent, emojis)
- As browsers close privacy holes, they also add new APIs
  - Increased attack surface
  - Little thought to privacy

Beauty and the Beast: Diverting modern web browsers to build unique browser fingerprints [IEEE S&P'16]

#### Emoji fingerprinting [IEEE S&P'16]



(a) Windows 7



(b) Windows 10



(c) Linux



(d) iOS



(e) Firefox OS



(f) Android 4.3 and before



(g) Android 4.4



(h) Android 5.0



(i) Android on an LG device



(j) Android on a Samsung device

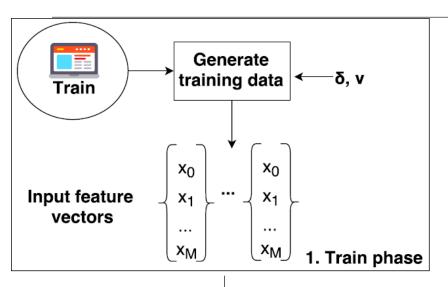


(k) Android on an HTC device

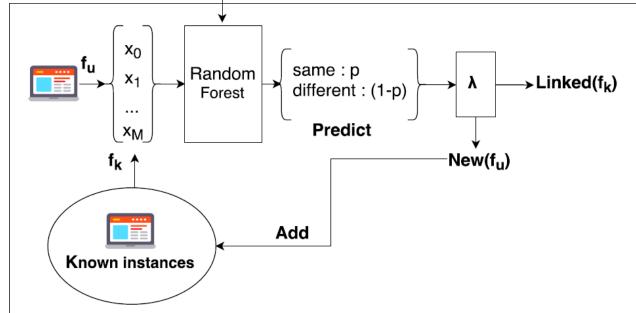


(l) Emoji not supported

#### Long-term fingerprint tracking

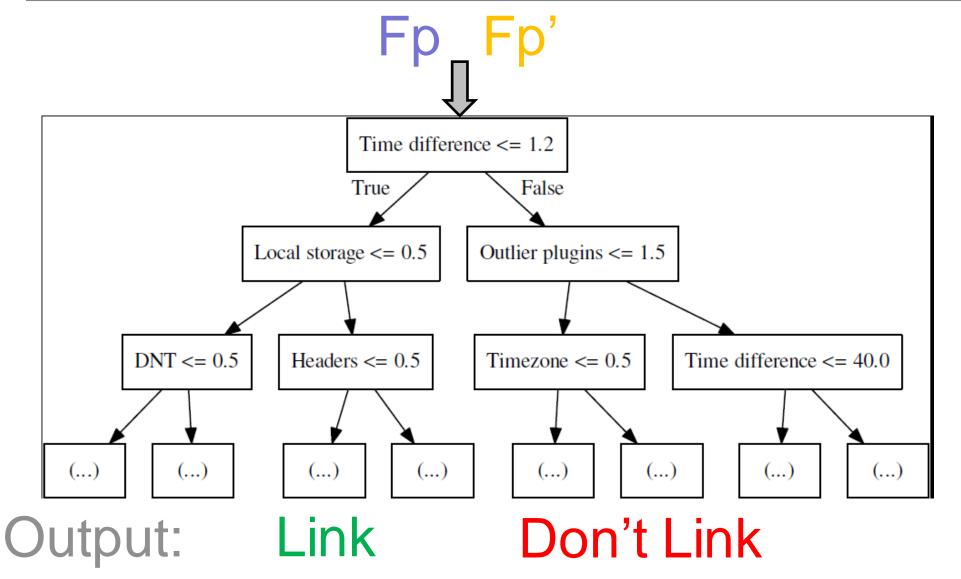


FPStalker: Machine learning for tracking fingerprint evolutions



[IEEE S&P'18]

#### Example of Decision Tree [IEEE S&P'18]



#### Finding #2: Fingerprints can be tracked

- ~26% of browsers are highly trackable
  - More than 100 days
  - If you try to hide you're worse off
- •~20% of browsers are "untrackable"
  - Fingerprints too similar (not enough attributes)
  - Unpredictable evolutions

[IEEE S&P'18]

#### What about fingerprinting defenses?

FP-Scanner: Detecting incoherencies in countermeasures [USENIX Security'18]

Cwm fjordbank glyphs vext quiz, @

Cwm fjordbank glyphs vext quiz,



Cwm fjordbank glyphs vext quiz, @

# Finding #3: Current defenses are not very effective [USENIX Security'18]

- Current solutions are (very) bad
  - Can be <u>counterproductive</u>
- Privacy is difficult
  - Many side-effects to watch for
  - Spoofing must be coherent throughout multiple channels
  - Browsers are very complex
- The better solutions...
  - Integrated in the browser
  - Block or randomize attributes
  - Reducing APIs/Features

#### Can we design better tools?

- What do developers need?
- What kind of feedback to provide?
- Can we automate this?

### Finding #4: We can design better countermeasures but it's hard

- Development and testing phases
  - Uniqueness and stability algorithms
- Automated reports for developers to inform on
  - Uniqueness (entropy)
  - Trackability (stability)
- Automate configuration exploration

FP-Tester: Designing fingerprint-proof browser extensions [IWPE '18]

#### Summary

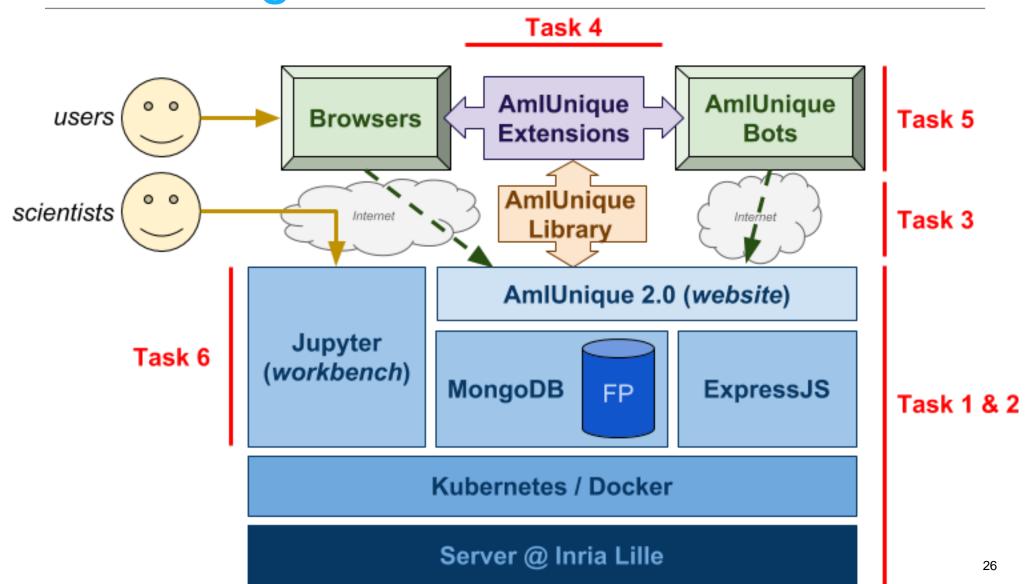
- Fingerprinting is a threat to privacy
  - Difficult to solve (arguably harder than cookies)
  - Use is growing
  - Can be used to track users and to complement cookies
- Currently no good defenses
  - Many are counterproductive
- But... it is possible to build better countermeasures
  - By providing automated tools

#### Perspectives

- Combine fingerprinting with other techniques
- Explore good uses for fingerprinting
  - Second-tier security, bot detection, fraud detection
    - Verify, block, honey pots, poisoning
- Design and build a fingerprint resilient browser
  - In-browser randomization, attribute blocking, whitelisting
- ADT FingerKit [proposal under review]
  - Spirals (Inria), Indes (Inria), Stony Brook University
  - New AmlUnique project + Extensions.inria.fr
  - Scientific workbench, tools to end-users

#### **QUESTIONS?**

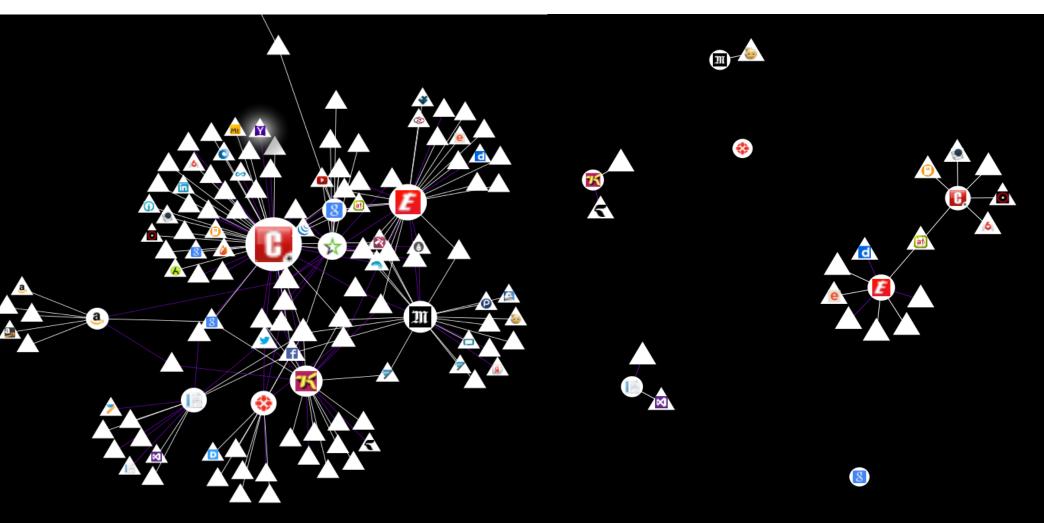
# Towards AmlUnique2.0 with the ADT Fingerkit



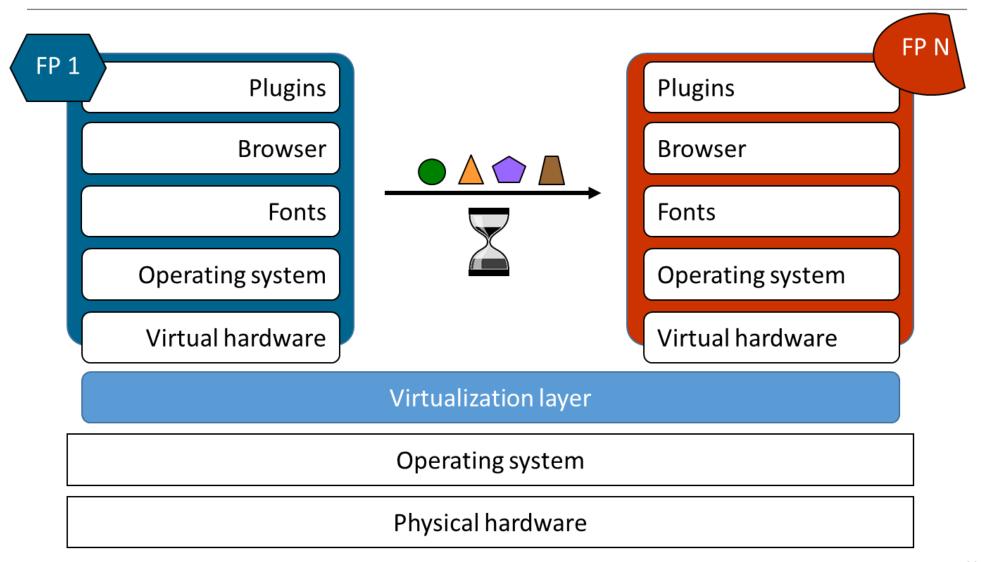
### Lightbeam

Without Extensions

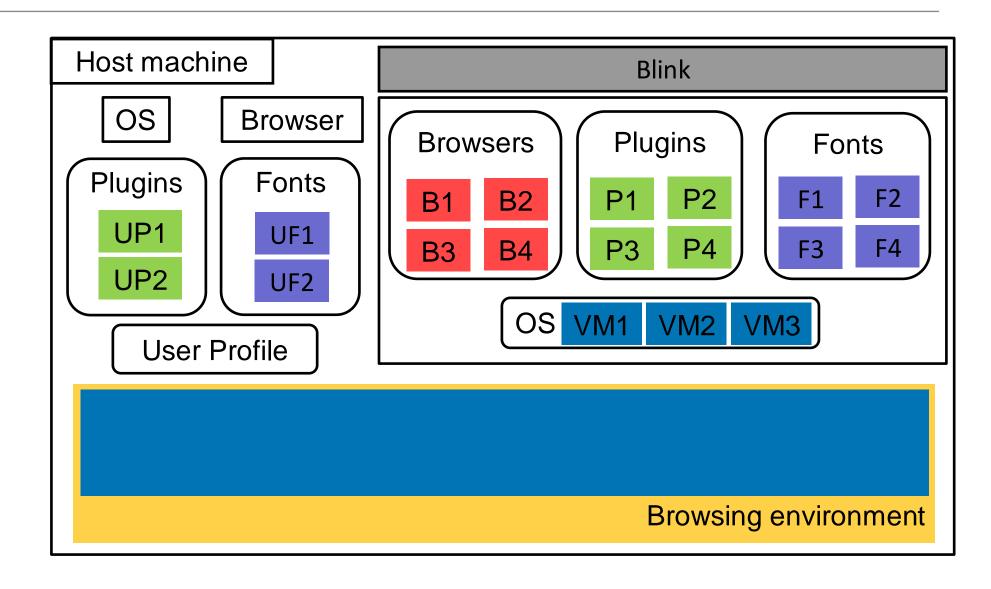
Ghostery + Adblock



#### Blink: Proactive diversification [SEAMS'14]



### Automatic randomization of the platform: Leery mode



### Automatic randomization of the platform: Coffee-break mode

